

# John Bonanni, M.F.A., M.Ed.

## EXPERIENCE

### SENIOR UX WRITER | CITI

New York, NY (remote) July 2023 – present

- Craft clear, concise copy guiding user experience on credit card websites for Citi partners, including multiple Fortune 500 companies.
- Collaborate Content across Design & Development Teams to maximize happy paths across user journeys.
- Implement an organized & detailed approach, defining user experience goals & priorities aligned with product timelines
- Demonstrate foresight by understanding the importance of design systems, with scalability across applications, workflows, & use cases.

### ENGLISH TEACHER | NAUSET SCHOOL DISTRICT

Orleans, MA Aug 2015 – July 2023

- Designed & implemented 8th-grade ELA curricula using inclusive practices & technological design, enhancing student classroom experiences.
- Leveraged aggregated data to adjust instruction & improve school culture, demonstrating a commitment to continuous improvement.
- Chaired meetings & adopted a team-oriented approach to write individual programs, ensuring success for students with disabilities.
- Utilized educational technologies to augment student classroom experiences, showcasing adaptability to evolving teaching methods.

### FOUNDING EDITOR & UX DESIGNER | CAPE COD POETRY REVIEW

Harwich, MA Dec 2011 – present

- Collaboratively managed, edited, & promoted eight issues of a literary journal, aligning content strategies with end-to-end project objectives informed by reader experience.
- Wrote & managed website copy, ensuring effective user journeys from mission statements to submissions to point-of-sale.

### COUNSELOR & SPECIAL EDUCATION TEACHER | LATHAM CENTERS

Brewster, MA Sep 2008 – Aug 2015

- Tracked data to apprise therapeutic supports, serving as a point of contact for individuals with developmental disabilities, showcasing a results-oriented approach.
- Provided direct, explicit instruction in reading, math, & citizenship, emphasizing economy of language for effective teaching.
- Contributed to nonprofit marketing & development with blog writing

### EDITORIAL ASSISTANT | PREMEDIA GLOBAL

Plymouth, MA Sep 2007 – Sep 2008

- Assisted in project management of education publications, collaborating with design departments & project managers for successful completion.

## ACTIVITIES & ACCOMPLISHMENTS

Grants & scholarships from Fine Arts Work Center, Massachusetts Cultural Council, & Arts Foundation of Cape Cod; Google UX Design Certification; Professional Teacher Licensures in English & Special Education (MA); Widely published poet, book reviewer, & researcher

## Contact

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Cape Cod, MA

## About Me

A motivated & detail-oriented professional with experience in web writing, editing, & concise, direct teaching. Widely published writer who is skilled in creating exceptional experiences through innovative design & strategic, effective communication.

## Skills

- Adobe Suite
- Usability Testing
- Microsoft Suite
- Google Suite
- Nearpod
- Edutopia
- Grant, Web, & Print Writing
- Action Research
- Presentation of objectives, design approaches, & user flows
- Creative problem-solving
- Inquiry-minded

## Education

Master of Fine Arts (Creative Writing) | Sierra Nevada University December 2022

Master of Education (Special Education) | Bridgewater State University December 2017

Bachelor of Arts (English & Communication) | UMass Amherst May 2007